



KCTV5  
FEIN: 42-0410230  
4500 Shawnee Mission Pkwy  
Fairway, KS 66205  
(913)677-5555

www.kctv5.com

And:

Buying Time, LLC  
650 Massachusetts Ave NW  
Suite 210  
Washington, DC 20001

# CONTRACT

Contract / Revision 489165 /		Alt Order # 06274753																		
Product HOME STATE HEALTH																				
Contract Dates 08/13/12 - 08/19/12	Estimate # 2216																			
Advertiser Home State Health		Original Date / Revision 08/13/12 / 08/13/12																		
<table border="1"> <tr> <td>Billing Cycle EOM/EOC</td> <td>Billing Calendar Broadcast</td> <td>Cash/Trade Cash</td> </tr> <tr> <td>Station KCTV</td> <td>Account Executive Dave Clark</td> <td>Sales Office TELEREP-WAS</td> </tr> <tr> <td colspan="3">Special Handling</td> </tr> <tr> <td colspan="3">Demographic Adults 35+</td> </tr> <tr> <td>IDB#</td> <td>Advertiser Code 321</td> <td>Product Code 324</td> </tr> <tr> <td colspan="2">Agency Ref</td> <td>Advertiser Ref</td> </tr> </table>			Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash	Station KCTV	Account Executive Dave Clark	Sales Office TELEREP-WAS	Special Handling			Demographic Adults 35+			IDB#	Advertiser Code 321	Product Code 324	Agency Ref		Advertiser Ref
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash																		
Station KCTV	Account Executive Dave Clark	Sales Office TELEREP-WAS																		
Special Handling																				
Demographic Adults 35+																				
IDB#	Advertiser Code 321	Product Code 324																		
Agency Ref		Advertiser Ref																		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 1	KCTV	08/19/12	08/19/12	KCTV5 News @ 5:30 P Sun	530-6pm		:30			NM	0	\$0.00
N 2	KCTV	08/16/12	08/16/12	Regis & Kelly		9-10am		:30		NM	1	\$100.00
		Start Date	End Date	Weekdays					Rate			
		Week: 08/13/12	08/19/12	---1---				1	\$100.00			
N 3	KCTV	08/14/12	08/14/12	Regis & Kelly		9-10am		:30		NM	1	\$100.00
		Start Date	End Date	Weekdays					Rate			
		Week: 08/13/12	08/19/12	-1-----				1	\$100.00			
N 4	KCTV	08/15/12	08/15/12	Regis & Kelly		9-10am		:30		NM	1	\$100.00
		Start Date	End Date	Weekdays					Rate			
		Week: 08/13/12	08/19/12	---1---				1	\$100.00			

Totals 3 \$300.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/16/12	3	\$300.00	\$255.00
Totals	3	\$300.00	\$255.00

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.